

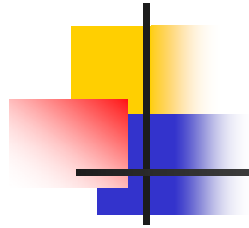


BUILDING PARTNERSHIPS FOR RURAL DEVELOPMENT ON LOCAL LEVEL



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Why partnership?

- actions to promote local resources in new ways;
- actions that are of interest to local development but not covered by other development policies;
- actions providing innovative answers to the weaknesses and problems of rural areas; or
- actions which create a new product, new process, new forms of organization, or a new market.

Territorial approach in rural development

Mitigating nationalized policies mistakes and risks due to low applicability in your area;

Since each and every rural territory is unique, the local partnership will be unique:

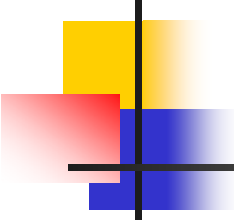
- in its style and behavior,
- its internal, native qualities,
- its ingenuity and
- its vulnerability



Bottom-up approach

- participatory decision-making at local level for all development policy aspects and its implementation.





Communal memory

Local partnerships should create a local memory node for RD in the region able to successfully assist regional and central governments to do necessary changes and adapt RD policy to real needs and other possible supporters to direct their assistance in appropriate way to respond to local needs



Networking and cooperation between areas/communities

- Learning how to use similar resources, how to address similar problems/Sharing good practices
- Avoiding repeating mistakes
- Being able to cultivate and communicate local needs, ideas and possibilities to unite efforts with similar communities for finding solutions
- Offer and seek for specific skills and potentials for achieving mutual goals



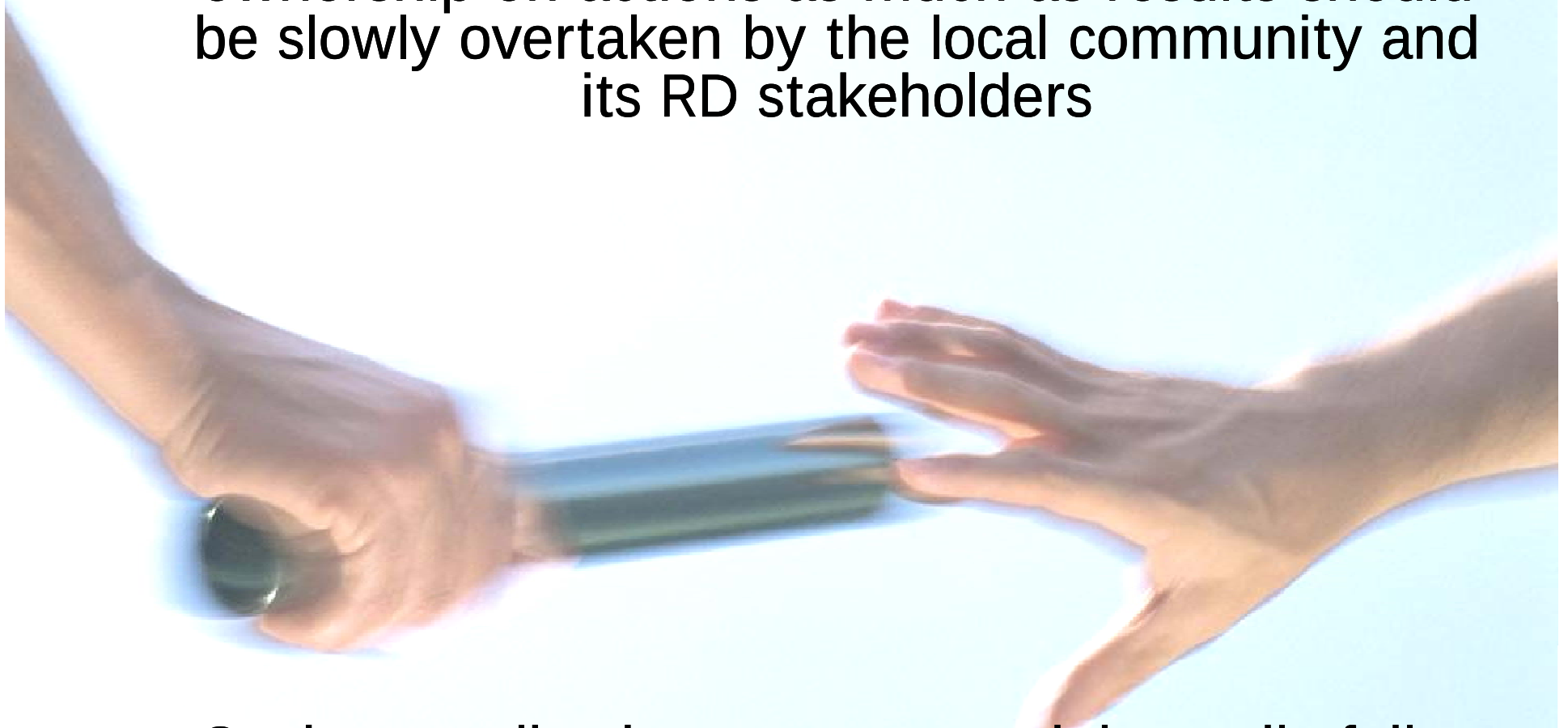
Partnership on the local level for the successful cooperation with the national



Cooperation
between
local
stakeholders
opens
possibility to
efficient
vertical
partnerships



Responsibility over own destiny and the ownership on actions as much as results should be slowly overtaken by the local community and its RD stakeholders



Or decentralization processes might easily fail

- Partners work should be permanent, communications, exchange and cooperation also
- Exchange of information about existing expertise active, synergy between various projects to avoid expensive overlapping and fill gaps
- PPP cooperation could be institutionalized (EU model - in LAGs)



If local partnership is active...



- Population feels and acts more responsible concerning their own development
- No more fears that local with use of “dead cat” tactics
- More money is attracted and used in the region





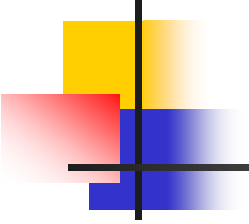
Local financing and management

- Shared promotion of products and services on the market (for instance branding etc.)
- Cooperation in fund rising
- Lobbying for local community interests on the national level
- Provision of financial contributions from the community for using opportunities for funding which are coming from the outside (f.e.CBC etc.)
- Giving boost to local individual initiatives which have value for the whole community

Rather asking for assistance, than taking À la carte

- More capable to identify needs and define needs for capacity building
- Giving up of asking just for money being convinced there is no lack of knowledge

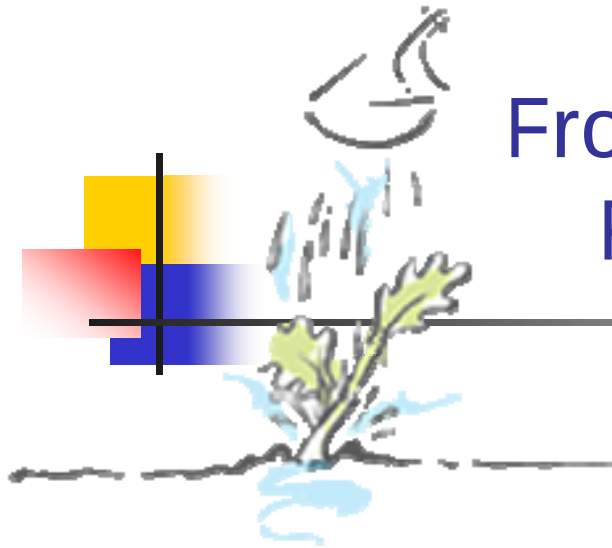




Local needs are easily recognized by state,
international organizations and EU...



...and assistance rather than just support
provided directly to local community



From indirect to tet a tet,
From tet a tet to direct



- Instead of explaining where to go, explaining how to get there
- Instead of explaining how, showing how...
- ...and continue whispering on the way to the ultimate goal

...





- Sharing knowledge should become regular part of the community life, rather than an exclusive opportunity for individuals from the community; this gives opportunity to community to delegate its members who are the most capable for certain jobs to get education and fit with its overall needs



Good practice idea → initiative

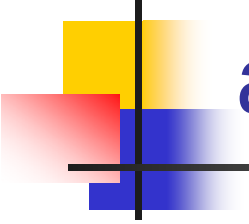


- Not pure bottom up, but first sharing good ideas than support to well formulated bottom up initiatives



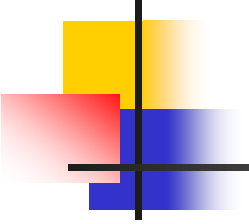
- Ideas followed by implementation, so far reached development research, concrete actions still needed





Local strategic and action planning

- Resources mapping/natural, human, financial, legislative etc.
- Needs assessment
- Strategic planning including criteria for selecting strategic actions
- Action planning
- Fund rising
- Implementation, monitoring
- Revision of strategy
- New action planning



EU EXPERIENCE IN USING LOCAL PARTNERSHIPS AS A TOOL FOR RURAL DEVELOPMENT

The first European Conference on Rural Development was held in November 1996 in Cork, Ireland. The conference concluded with a 10-point declaration. One of them was :

Subsidiarity - given the diversity of the Union's rural areas, **rural development policy must follow the principle of subsidiarity, i.e. must be as decentralised as possible and based on partnership and co-operation between all levels concerned → LEADER**